



LENORA Y. LOSTAUNAU, MA, IMCP

ccdesignlabs.com 619.630.4536

Creative Graphic Designer

DESIGN SKILLS

PRINT

Brochures & Newsletters
Logos & Business Cards
Posters & Post Cards
Identity Packages
Stationery
Catalogs
Print Advertisements

PHOTOGRAPHY

Image Manipulation
Black & White Photography
Retouching
Photograph Restoration
Slideshows
Media Digital Archiving

WEB & MULTIMEDIA

HTML Web Design
WordPress Customization
Video/Audio Editing
Video Photo Montages
Animated Presentations
Banners, Advertisements
Social Media Branding

- Posses the natural aesthetic eye, creative skill, and mastery of industry design software to create effective visual communications though the use of color pairing, typography, and image placement while balancing creativity and business objectives.
- Ability to create effective and aesthetically pleasing marketing collateral from idea conceptualization to final output.
- Ability to work well with marketing and other staff to lead creative teams on new projects.
- Self-directing and able to execute new projects with little supervision while adhering to project deadlines.
- Can prepare and present comps, storyboards, and preliminary mockups for projects according to client and/or project specifications.
- Ability to communicate effectively with vendors to review layouts, proofs and give direction on final collateral production.
- Posses active knowledge of design best practices for web vs. print creative.

TECH KNOW

Microsoft Office
Mac and PC Platforms
Adobe CS6:
Photoshop, Illustrator,
InDesign,
Dreamweaver,
Acrobat, and Flash
Presentation: Keynote

Content Management
Systems: WordPress,
Drupal, Joomla
Coding: HTML, CSS
Camtasia, Screencast

Non-Linear Video Editing
Audio Editing

LE HISTOIRE

M.A. MARKETING COMMUNICATIONS | A.A. MULTIMEDIA DESIGN | B.A. PSYCHOLOGY

Freelance Marketing Communications Professional 2011-Present
Digital Marketing, Visual Communications, Content Creation

Interactive Marketing Manager (Contract) 2011
Kelar Pacific

San Diego, CA

Marketing & Communications Coordinator 2010-2011
Sierra-at-Tahoe Resort

South Lake Tahoe, CA

Marketing Manager 2008-2010

San Diego, CA

Rock Paper Scissors Wholesale

San Diego, CA